

Philips Signage Solutions  
Multi-Touch Display

65"

Powered by Android  
450cd/m<sup>2</sup>

**Signage**Solutions

65BDL4050TT

## Discover a new level of interaction

using the power of Android

Get even closer to your audience than ever before. Fast, precise and extremely durable, its high performance is matched by excellent reliability and functionality.

### **Innovative solutions for any signage application**

- Android: Run your own app or choose your favorite app to run
- Enhance your connectivity with an integrated mPCIe slot.
- Integrated WiFi
- Save and play content with internal memory

### **Maximizing the impact of your message**

- CMND: Take control of your displays

### **Care about you, your business and your audience**

- Ensure your content is running with automatic screenshots
- Keep your content up and running with FailOver

### **Supreme audience interaction**

- Experience amazing interactivity with true Multi-Touch
- Anti-glare glass with low optical parallax
- True multi touch with 6 simultaneous touch points

**PHILIPS**

# Highlights

## Powered by Android

With Android OS integrated into the display, you can work with the most developed OS on the planet and save your own app directly into the display. Or, choose from the large library of Android apps and play content from there. With the built-in scheduler, you can daypart your apps and content based on your customer and time of day and with the auto orientation feature, showing content in portrait or landscape is as simple as turning the display.

## PCI Slot

With an integrated PCI slot, you can connect a WiFi/bluetooth or 4G LTE module, allowing for even greater communication with the display. Machine to machine communication is also enhanced, with numerous configurations available for customers to use, such as the ability to expand product features or signal-handling capability.

## Internal Memory



Save and play content with internal memory. Upload your media into the display and playback content immediately. Working in conjunction with the internal browser, it also serves as a memory cache when streaming online content. If the network ever fails, the internal memory keeps content running by playing a cached version of the content, ensuring that your media stays up even if the network goes down.

## Proof of Play

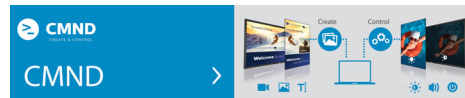
Content is king, and with the automatic screenshot feature, you can make sure that your content is up and running at all times. Screenshots are taken throughout the day, which are then stored in the FTP server. From there, the screenshots can be viewed no matter when, or where you are.

## FailOver



Keeping your content up and running is critical for demanding commercial applications. While it is unlikely you will face a content disaster, FailOver provides content protection with a revolutionary technology that plays back-up content on screen in the event of a media player failure. FailOver automatically kicks in when the primary input fails. Simply select a primary input connection and a FailOver connection and your ready for instant protection.

## CMND



A robust display management platform, CMND puts the power back into your hands. Update and manage content with CMND & Create or

control your settings with CMND & Control. It's all possible with CMND.

## Plug & Play Multi-Touch



A brand new level of interactivity is now available thanks to integrated touch technology. More flexibility and optimum simultaneous touch performance coupled with excellent operability opportunities to give you the ultimate in user interaction. The Multi-Touch displays are enabled with automatic touch recognition. The USB connector is HID compliant, providing true plug-and-play operation.

## Anti-glare glass

With this integrated touch display, the anti-glare glass with low optical parallax allows for the most immersive touch experience. With little to no glare and low reflection on the display, images are crystal clear with pure color and great clarity.

## 6 simultaneous touch points

Enjoy a more interactive experience with up to 6 touch points at the same time. Ideal for when you have more than one user to interact with your application simultaneously, the 6 touch points offer an extremely cost-effective solution.

# Specifications

## Picture/Display

- Diagonal screen size: 65.5 inch / 166.37 cm
- Panel resolution: 1920x1080p
- Optimum resolution: 1920 x 1080 @ 60Hz
- Brightness: 450 cd/m<sup>2</sup>
- Contrast ratio (typical): 1100:1
- Dynamic contrast ratio: 500,000:1
- Aspect ratio: 16:9
- Response time (typical): 12 ms
- Pixel pitch: 0.744 x 0.744 mm
- Display colors: 16.7 million
- Viewing angle (H / V): 178 / 178 degree
- Picture enhancement: 3/2 - 2/2 motion pull down, 3D Combfilter, Motion compens. deinterlacing, 3D MA deinterlacing, Dynamic contrast enhancement, Progressive scan

## Connectivity

- Video input: DisplayPort (1.2), HDMI (x2), DVI-D, USB, VGA (via DVI)
- Video output: DisplayPort, DVI-I, VGA (via DVI-D)
- Audio input: 3.5 mm jack, Audio Left/Right (RCA)
- Audio output: Audio Left/Right (RCA), Ext. speaker cntrl (aud. out)
- Other connections: mPCIe, micro SD, micro USB, USB power outlet (5 V, 2 amp)
- External control: RJ45, RS232C (in/out) 2.5 mm jack, IR (in/out) 3.5 mm jack

## Supported Display Resolution

### Computer formats

Resolution	Refresh rate
1920 x 1080	60Hz
1440 x 900	60Hz
1366 x 768	60Hz
1360 x 768	60Hz
1280 x 800	60Hz
1280 x 768	60Hz
1024 x 768	60Hz
800 x 600	56, 60, 72, 75Hz
640 x 480	60, 67, 72, 75Hz

### Video formats

Resolution	Refresh rate
1080p	50, 60Hz
1080i	50, 60Hz
720p	50, 60Hz
576i	50Hz
576p	50Hz
480p	60Hz
480i	60Hz

## Dimensions

- Set dimensions (W x H x D): 1452.0 x 833.1 x 63.5 mm
- Set dimensions in inch (W x H x D): 57.17 x 32.80 x 2.50 inch
- Bezel width: 9.5 (T/L/R) 15.6 (B)
- Product weight (lb): 65.7 lb

- Product weight: 29.8 kg
- VESA Mount: 400 x 400, M6
- Smart Insert mount: 100 x 100 mm, 100 x 200 mm

## Convenience

- Placement: Landscape (24/7), Portrait (24/7)
- Tiled Matrix: Up to 15 x 15
- Keyboard control: Hidden, Lockable
- Signal Loop Through: DVI, VGA, RS232, IR Loophthrough, DisplayPort
- Network controllable: RJ45, RS232, One Wire (HDMI-CEC), HDMI (One Wire)
- Energy saving functions: Smart Power
- Screen saving functions: Pixel Shift, Low Bright
- Ease of installation: Smart Insert
- Picture in picture: PIP

## Power

- Standby power consumption: <0.4 W
- Mains power: 100 ~ 240 VAC, 50 ~ 60 Hz
- Consumption (EPA 6.0): 99 W
- Consumption (Typical): 103 W

## Operating conditions

- Temperature range (operation): 0 ~ 40 °C
- Temperature range (storage): -20 ~ 60 °C
- Relative humidity: 20 ~ 80 %
- Altitude: 0 ~ 3000 m
- MTBF: 50,000 hour(s)

## Sound

- Built-in speakers: 2 x 10W RMS

## Accessories

- Included accessories: Remote Control, Batteries for remote control, Quick start guide, RS232 cable, AC Power Cord
- Stand: BMO5922 (Optional)
- Optional accessories: ColourCalibrationKit (CCK4601)

## Multimedia Applications

- USB Playback Audio: AAC, AIF, AIFF, M4A, MP3, WAV, WMA, ASF, LPCM, M3U, MP4
- USB Playback Picture: BMP, GIF, JPEG, JPG, PDF
- USB Playback Video: M2TS, M4V, MK3D, MKV, MP4, MPEG, MPG, MTS, TS, TTS, VOB, WMV

## Miscellaneous

- On-Screen Display Languages: English, French, German, Spanish, Polish, Turkish, Russian, Italian, Simplified Chinese, Traditional Chinese, Arabic, Japanese, Danish, Dutch, Finnish, Norwegian, Portuguese, Swedish
- Regulatory approvals: EnergyStar 7.0, CE, FCC, Class B, UL/cUL, CCC, C-Tick, RoHS, GOST, BSMI, CB, J-Moss, PSE, VCCI
- Warranty: 3 year warranty

## Internal Player

- CPU: Quad Core Cortex A9 1.8GHz
- GPU: ARM Mali400 Quad Core 533MHz
- Memory: 2GB DDR3
- Storage: 16GB EMMC



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